

ELEVATE YOUR PRINT OFFERING WITH

FRAMES

FROM PRINTSHRIMP

**How to take your art store
to the next level.**

Only with PrintShrimp.



ABOUT

3 professional finishes - all for the same price. Choose from Oak, Black or White finishes.

Shatter Resistant Plexi-Glass - Premium protection for your premium artwork. 1-2mm thick pexi-glass allows lightweight framing without compromising on protection.

You art arrives already framed and ready to hang, with sawtooth hangers, turnbuttons, and easel-back for desktop standing on certain sizes.

Protective corners - Premium packaging ensuring safe transit.



PRICE

Premium frames - low prices. The PrintShrimp way.

FRAMED	UK	USA	EU	CANADA	ROW
Shipping Cost	FREE	FREE	FREE	FREE	19.99
Processing Time	1-3 Days	1-3 Days	1-3 Days	1-3 Days	1-3 Days
Shipping Time	2-3 Days	3-4 Days	3-5 Days	3-5 Days	3-5 Days
A5	19.99	21.99	22.99	22.99	22.99
A4	21.99	19.99	29.99	29.99	29.99
A3	27.99	29.99	39.99	39.99	39.99
A2	39.99	38.99	46.99	49.99	49.99
A1	64.99	64.99	69.99	74.99	74.99
5×7"	19.99	19.99	22.99	22.99	22.99
8×10"	19.99	22.99	26.99	29.99	29.99
11×14"	24.99	27.99	31.99	34.99	34.99
11×17"	25.99	29.99	37.99	37.99	37.99
30×40cm	26.99	30.99	38.99	39.99	39.99
12×18"	27.99	31.99	41.99	41.99	41.99
16×20"	39.99	36.99	43.99	44.99	44.99
16×24"	39.99	41.99	46.99	49.99	49.99
18×24"	43.99	45.99	51.99	53.99	53.99
50×70cm	49.99	51.99	79.99	79.99	79.99
20×30"	55.99	53.99	85.99	85.99	85.99
24×32"	64.99	54.99	87.99	87.99	87.99
24×36"	69.99	69.99	93.99	93.99	93.99

printshrimp.com/pricing



ETSY

Unsure of how to price your frames on Etsy? As always, we are here to help. And with one price for all framed options, it is easy with PrintShrimp. This table also includes our new recommended print prices.

PrintShrimp Recommended Prices

Prices to charge on Etsy against UK costs. Profit accounts for UK VAT charged by PrintShrimp and Etsy fees

Print only UK

POSTER SIZE	PRICE TO CHARGE	TAKE HOME PROFIT
A5	13.99	3.70
A4	15.99	4.80
A3	17.99	6.50
A2	25.99	11.50
A1	34.99	16.15
A0	54.99	27.75
5x7"	13.99	6.10
6x8"	14.99	3.95
8x10"	15.99	4.80
11x14"	19.99	7.00
11x17"	22.99	8.95
12x16" (30x40cm)	25.99	11.50
12x18"	26.99	11.75
16x20"	28.99	11.65
16x24"	33.99	15.90
18x24"	35.99	17.00
20x28" (50x70cm)	39.99	19.80
20x30"	42.99	24.15
24x32"	43.99	24.40
24x36"	44.99	24.05
28x40" (70x100cm)	49.99	24.70
30x40" (75x100cm)	54.99	28.95

For print only we recommend the following as your UK standard pricing. Then, use global and domestic pricing to charge £3-4 for the US, Europe and Canada. Apply a ROW shipping charge of £19.99.

Frame UK

FRAME SIZE	PRICE TO CHARGE	TAKE HOME PROFIT
A5	49.99	18.50
A4	54.99	20.35
A3	64.99	21.65
A2	94.99	32.75
A1	159.99	58.00
5x7"	49.99	18.50
8x10"	54.99	22.75
11x14"	59.99	21.00
11x17"	64.99	24.05
12x16" (30x40cm)	72.99	29.65
12x18"	79.99	34.40
16x20"	94.99	32.75
16x24"	104.99	41.25
18x24"	114.99	44.95
20x28" (50x70cm)	129.99	50.50
20x30"	149.99	60.30
24x32"	159.99	58.00
24x36"	169.99	60.50

These prices allow a healthy profit margin for frame sales to all countries. Profit is actually higher for the USA due to no VAT being charged. Profit for Canada and ROW is also very similar too especially when £4 is charged through global and domestic pricing, and a ROW shipping fee of £19.99 is charged.

To maintain profits across all countries we recommend charging £2 for the US through G&D pricing, and £4 for everywhere else. £19.99 shipping should be charged for ROW international shipping.



PROFIT

Now for the important bit - how much profit can you expect from selling frames? Get ready to increase your profit margin by up to 7x. These figures account for 15% Etsy fees, and UK VAT when charged for UK.

	ETSY PRICE	UK	USA	EU	CANADA	WORLD
A5	49.99	18.50	20.50	19.50	19.50	16.50
A4	54.99	20.35	26.75	16.75	16.75	13.75
A3	64.99	21.65	25.25	15.25	15.25	12.25
A2	94.99	32.75	41.75	33.75	30.75	27.75
A1	159.99	58.00	71.00	66.00	61.00	58.00
5x7"	49.99	18.50	22.50	19.50	19.50	16.50
8x10"	54.99	22.75	23.75	19.75	16.75	13.75
11x14"	59.99	21.00	23.00	19.00	16.00	13.00
11x17"	64.99	24.05	25.25	17.25	17.25	14.25
30x40cm	72.99	29.65	31.05	23.05	22.05	19.05
12x18"	79.99	34.40	36.00	26.00	26.00	23.00
16x20"	94.99	32.75	43.75	36.75	35.75	32.75
16x24"	104.99	41.25	47.25	42.25	39.25	36.25
18x24"	114.99	44.95	51.75	45.75	43.75	40.75
50x70cm	129.99	50.50	58.50	30.50	30.50	27.50
20x30"	149.99	60.30	73.50	41.50	41.50	38.50
24x32"	159.99	58.00	81.00	48.00	48.00	45.00
24x36"	169.99	60.50	74.50	50.50	50.50	47.50

Massively increase your profit margins through framed prints! These are based of PrintShrimps recommended pricing. We take an average of the top performing Etsy shops when creating these prices. Please do your own research and feel free to use your own perogative when setting prices for your shop.



SET UP

**Don't fancy spending hours adding frames to your listings?
Yeah, you shouldn't.
Spend time creating new posters instead.**

**We have built a tool allowing you to add frames to
your Etsy listings at the click of a button.**

**This allows you to add frames, and update both
your print and framed pricing to our new recommended
pricing.**

We are nice like that :)

**PRINT •
SHRIMP**

**Head to your
portal and click
'Frame Launch'**

Last but not least, we just wanted to say a huge THANK YOU for using PrintShrimp.

For those of you unaware, we are just a team of three here at PrintShrimp. Started 18 months ago by me and Max, this has been a hell of a journey. We always believed in PrintShrimp but in the past few months it really has grown far faster than we ever could have hoped.

So THANK YOU for using and hopefully loving PrintShrimp. We have a lot more coming soon to make your lives easier and absolutely LOVE being able to work on PrintShrimp each and every day.

**THANK
YOU :))**

max



tom